# ONLINE DIRECTORY







Build and manage a powerful website with ease. Built using PHP and MySQL, phpMyDirectory can be used to create websites focused on a business directory, classifieds, link indexing and more!

# Why?



- 30 Day Money Back Guarantee
- One Year of Free Updates
- Excellent Support
- Active Community Forum
- Secure Ordering
- Instant Access to Downloads
- Security Hardened





A turn key solution allowing the management of a directory based website in minutes.

- Easy Installation
- Powerful Administration
- Automation
- Exceptional Support

Automatic billing using 30+ built in payment gateways including:

- PayPal
- 2Checkout
- Authorize.net and more!

Search engine optimized. Get your site indexed easily.

- SEO Friendly URLs

- Custom Page Titles
  Custom META tags
  Sitemaps with automatic submission





# Listings

Offer listing owners the features they want.

Image, Document, and Classifieds modules
Logos and Banners
Google PageRank Calculation
Reviews and Ratings
Listing Claiming, Suggestions, Abuse Reporting
Receive Messages
Print and Export to PDF
Download vCard
Add to Favorites
Maps (Google, MapQuest, Bing)
Bookmark and Share
Click to Call
Send SMS
Business Hours
Styling and Sorting

### **Categories**

Unlimited Levels Automatically Generated META Information Highly Configurable

### **Locations**

Unlimited Levels and Text Fields Address Formatting Settings Coordinate Calculation Geocoding Supports any Geographic Region Mapping

# **Reviews and Ratings**

Review and Rate Listings Review Commenting Review Administrative Approval

#### **Banners and Ads**

Image, HTML and Text Banners Group Banners into Types Filter by Category and Location Easy External Ads Integration (Google Adsense)

### Classifieds

Listings Classifieds Module Display Products or Services Classified Images

#### **RSS Feeds**

Mutliple Listing Data Feeds Use External Feeds to Display Information





#### **Control Panel**

Powerful administration features allow ease of use and control.

**User Management** 

Detailed User Dashboards User Groups and Permissions Search, Add, Edit and Merge

**Control Content** 

Approve New Content Approve Updates Review Cancellation Requests **Email Marketing** 

Email Campaigns Subscriber Lists Email Schedules Detailed Email Logs Email Queue

Importing and Exporting
Import Listings, Users, Categories, and
Locations.
Export useful data

Billing Features
phpMyDirectory provides powerful but simple invoice and payment integration

Invoices

Detailed and informative invoices.

Print and PDF Invoices Invoice Emails Pricing breakdowns Payment Gateways 30+ built in payment gateways including:

PayPal 2Checkout Authorize.net and more!





Tax Support
Detailed tax settings and reporting.

Duel tax level support Inclusive and Exclusive calculations Country/State Targeted Taxes

Automated Reminders
Helpful payment and invoice reminders.

Invoice Emails
Overdue Reminders
Payment Reminders

Billing Cycles Extensive billing configuration settings.

One time or recurring Daily, Monthly or Yearly Setup Fees

**Transactions and Logs** 

Payment gateway logs Payment transactions

#### Customizable

phpMyDirectory can be customized and integrated with an existing website. Geographic and Language specific settings allow phpMyDirectory to be used by anyone in the world.

Templates
Templates allow easy formatting and style changes.

HTML based templates Template Editor/Manager Child Templates Custom Pages Custom pages and menu links for additional content.

Custom pages with HTML content Custom menu links Page specific template files





# Languages and Localization

Add new languages
Translate words and sentences
Google Translate integration
Date and Time formatting
Currency Formatting
Miles and Kilometers Support

#### **Custom Fields**

Use fields to gather more information from visitors and users.

10+ field types
Date and HTML fields
Grouping and Filtering

# **Email Templates**

**Customize every single email that gets sent.** 

Plain text and HTML versions Variables for dynamic data Recipient Configuration Enable/Disable Individual Templates

### **Settings**

100+ Settings Easily change how things work Help text for all settings

#### **Security**

Security and spam protection to keep things running smoothly.

### Security

Built in support and options allowing for better security.

All data is filtered and controlled Regular security audits SSL certificate support Security settings and documentation

#### **Spam Protection**

Spam protection to prevent unsolicited emails.

Captcha including reCaptcha support IP send rate limiting Email confirmation Ban words, URLs and IP addresses





# **Log In Modules**

phpMyDirectory integrates with multiple other scripts and software to allow users to log into phpMyDirectory without having to sign up for a new account if they already have an account elsewhere.

Dolphin phpBB3
Drupal phpfox
Elgg PunBB
JanRain Engage (Facebook, Google, Twitter, and more!) SMF

GeoClassifieds

IPB

Joomla

MemberKit

Moodle

MyBB

Social Engine

UBBThreads

VBulletin

WHMCS

Wordpress

Xenforo

Ning

# **Payment Gateways**

phpMyDirectory makes it easy to accept payment by integrating with multiple payment gateways.

PayPal (Standard, Subscriptions, Pro)

2Checkout

Alert Pay

Authorize.net (AIM, SIM, ARB)

Beanstream

PayPoint

PSIGate

Clickbank

PayPoint

PSIGate

Clickbank SagePay
eWay SkipJack
FirstDataGlobal Skrill

Google Checkout viaKlix
GTBill WebMoney
MonsterPay WorldPay





Developer Friendly phpMyDirectory is designed with developers in mind.

# **Developer Documentation**

Detailed documentation specific to developers.

Module development guides Detailed tutorials Updated frequently

# **Custom Pages**

Custom pages and menu links for additional content.

Custom pages with HTML content Custom menu links Page specific template files

# **Plugins**

Plugins extend phpMyDirectory functionality without having to edit core code.

Easy installation
One click Enable/Disable
Add new features quickly

# **Modular Design**

Add payment gateways, log in modules, and more!

Easily add new features. Add new payment gateways Add new log in modules

## **Custom Settings**

Manage custom settings to be used throughout your code.

Managed in the admin area
Control functionality
Give clients easy to use settings





### **Contact**

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